



Montpellier 29th & 30th June 2017 – 2nd CONSORTIUM of MEMBERS

The new Initiative website + collaborative work platform

30th June, 2017





Two components on the same web server

- A standard public website
 - Providing basic information about the 4 per 1000 Initiative to the general public and the press
- A collaborative work platform
 - supporting information exchange and practical collaboration between the forum members
 - A collaboration even “extended” to interested individuals (*e.g. farmers or foresters*) willing to learn more and maybe apply some of the 4‰ recommendations





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A design based on the consultation of a sample of Consortium members

- A consultation process conducted in early Winter 2016-17
 - Government and research stakeholders questioned
 - Along with participants to various events initiated by the 4 per 1000 over the last months
- Resulting in the fixation of some strategic priorities for the 4 per 1000 website tool
 - Which were presented to you during the Marrakech November meeting



Marrakech 17th November - 1st CONSORTIUM of MEMBERS

Strategic objectives of the Initiative in 2017



- 1. Communicate and convince
 - Continue to inform decision markers as well as the public at large about the foundations of the Initiative
 - Clarify the place of the Initiative in the current (and ever-extending) range of carbon storage and climate change mitigation/ adaptation actions
 - Convince about its potential, refute objections and disbeliefs
 - Show concrete results in the field
 - Win the support of/ and sign up more and more political, social and economic players
 - Notably funding institutions: e.g. Regional Devt Banks, regional RD programmes, bilateral cooperation, private foundations



Marrakech 17th November - 1st CONSORTIUM of MEMBERS

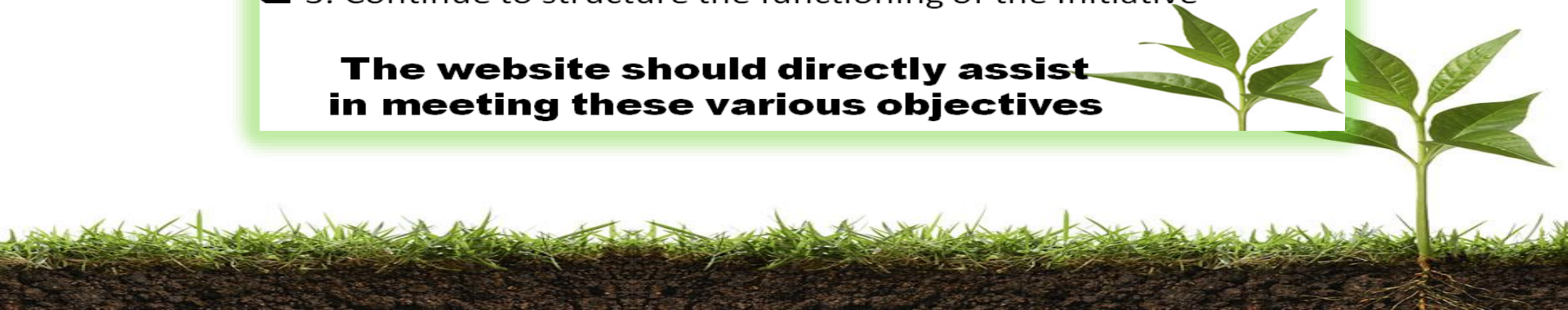
Strategic objectives of the Initiative in 2017



- 2. Provide toolkits for action
 - Move forward on carbon storage impact evaluation framework
 - Establish a collaborative work platform to bring closer project holders, financiers and researchers
 - Provide access to knowledge bases – both theoretical and action-oriented
 - Support and boost research

- 3. Continue to structure the functioning of the Initiative

The website should directly assist in meeting these various objectives





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Let's discover our new tool:

The “general public” website





Main characteristics

- 4 main information pages:
 - Home page
 - “Act!” – more information about the 4 per 1000
 - “Get involved!” – differentiated by target public:
 - Get involved if you are a Government, local community or International Organisation
 - Get involved if you are a public or private Funding body
 - Get involved if you are a member of the civil society or NGO
 - Get involved if you are a producers group
 - Get involved if you are a commercial company
 - Get involved if you are a research or training organisation
 - Press room and news



Main characteristics

- A multi-lingual website – with language change on the fly:
 - English (default)
 - French
 - Spanish
- ... and the possibility to add more in the future



Main characteristics

- A fully dynamic site, based on a Content Management System (CMS) which gives us the possibility to update and enrich its content at will
 - Everything can be updated, from visuals to text content, to uploaded reference material, links...





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Let's visit!

- [Let's open the pre-production website](#)





Montpellier 29th & 30th June 2017 – 2nd CONSORTIUM of MEMBERS

Let's discover our new tool:

The “collaborative work platform”





Main characteristics

- We will be using the “HubZero” platform
 - A powerful, open source software platform for creating dynamic web sites that support scientific research
- Sadly, at present, the platform only accepts English as user interface language
 - But we will be coping with it through detailed/ and localized help pages
 - And we hope that multilingual support will be added to the tool in the near future



Main characteristics

- 3 types of users on the collaborative work platform
 - With different access authorisations
- Different types of collaborative tools provided:
 - Discussion forums
 - Resources upload/lookup/download
 - Wiki pages
 - Wish-lists for upgrades to be introduced
 - Possibility to contact directly a member by internal mail (can be switched off)



Access by users

Visitor	Validated individual user	Institutional user pre-registered
General public forum (r/w) General public resources (r/o) Registration form	General public forum (r/w) General public resources (r/o)	General public forum (r/w) General public resources (r/w)
		4p1000 college Group College Forum College (r/w) College Wiki + Resources (r/w)
	Interface Knowledge base	
	Forum: 4% principles (r/w) (r/o) Wiki + resources: knowledge base + projects datasheets (r/w) Contact point: upload resources for individual user Wish-list ask for more resources/wiki content	
	Interface Project holder	
	Forum: ask/offer assistance (r/w) (r/o) Wiki + resources: "how to" (r/w) <i>+ Creation ad'hoc Projects (voluntary basis)</i>	
	Interface Research	
	Forum: discuss on-going research program (r/w) (r/o) Wiki + resources: on-going research (r/w) Wish-list future Research program <i>+ Creation ad'hoc Projects (voluntary basis)</i>	
		Interface policies Forum: discuss policies evolution Wiki + res. Interactions 4% other policies Wish-list political advances <i>+ Creation ad'hoc Projects (voluntary basis)</i>
	Public group Help - Community Assistance	
	Forum user to user assistance Online Help pages Wish-list website/hub evolution	





Let's visit!

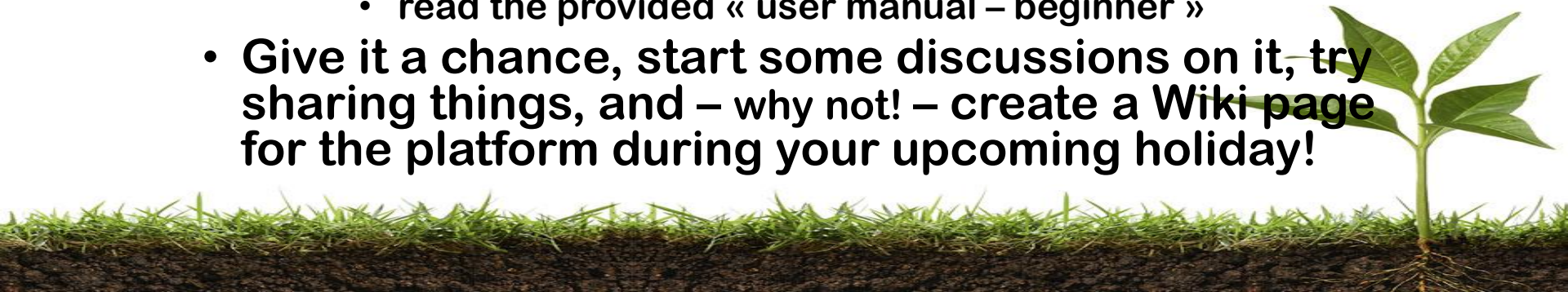
- [Let's open the pre-production website](#)

The screenshot shows the user interface of the Hub Collaborative Platform. At the top, there is a navigation bar with the 'hub' logo and links for 'Collaborative Platform', 'About', 'Agenda', and 'Help'. The user's name 'Philippe CORNUEJOLS' and email 'ph.cornuejols@gmail.com' are displayed in the top right corner. Below the navigation bar, a breadcrumb trail indicates 'You are here: Home / Members / Philippe CORNUEJOLS'. The main content area is titled 'Philippe CORNUEJOLS Dashboard' and includes a profile picture, a sidebar menu with options like 'Dashboard', 'Profile', 'Account', 'Collections', 'Contributions', 'Groups', 'Messages', 'Projects', and 'Résumé', and three main panels: 'Dashboard Introduction', 'My Groups', and 'My Projects'. The 'My Groups' panel lists several groups with the user's role as 'manager'. The 'My Projects' panel lists several projects, including 'Anonymous Project', 'Test Project 1', and 'test projet du groupe...'. The bottom of the image features a decorative background of green grass and soil.



A collaboration tool is what collaborators make of it!

- You will be delivered an « empty » building
 - Your individual login will look like that:
 - 33_inra_suzanne_lutfalla
- If the rooms remain empty, the building will be useless – hence:
 - Take a little of your time to discover its working
 - read the provided « user manual – beginner »
 - Give it a chance, start some discussions on it, try sharing things, and – why not! – create a Wiki page for the platform during your upcoming holiday!





A collaboration tool is what collaborators make of it!

- You believe that the tool/ and configuration chosen have the potential to provide you with the service you expect ...
 - However, there will be a running-in period...
 - ... be indulgent if you encounter some bugs during this running-in period, we will introduce modifications when/and as they appear necessary
- We sincerely hope that this will soon become a very useful addition to the already well established international and inter-agency collaboration practice of the 4 per 1000





Thank you for your attention!

**You have the floor for any
complementary question**

