



Montpellier 29th & 30th June 2017 – 2nd CONSORTIUM of MEMBERS

The new Initiative website + collaborative work platform

30th June, 2017



Two components on the same web server

- A standard public website
 - Providing basic information about the 4 per 1000 Initiative to the general public and the press
- A collaborative work platform
 - supporting information exchange and practical collaboration between the forum members
 - A collaboration even “extended” to interested individuals (*e.g. farmers or foresters*) willing to learn more and maybe apply some of the 4‰ recommendations





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A design based on the consultation of a sample of Consortium members

- A consultation process conducted in early Winter 2016-17
 - Government and research stakeholders questioned
 - Along with participants to various events initiated by the 4 per 1000 over the last months
- Resulting in the fixation of some strategic priorities for the 4 per 1000 website tool
 - Which were presented to you during the Marrakech November meeting



Marrakech 17th November - 1st CONSORTIUM of MEMBERS

Strategic objectives of the Initiative in 2017



- ❑ 1. Communicate and convince
 - Continue to inform decision markers as well as the public at large about the foundations of the Initiative
 - Clarify the place of the Initiative in the current (and ever-extending) range of carbon storage and climate change mitigation/ adaptation actions
 - Convince about its potential, refute objections and disbeliefs
 - Show concrete results in the field
 - Win the support of/ and sign up more and more political, social and economic players
 - Notably funding institutions: e.g. Regional Devt Banks, regional RD programmes, bilateral cooperation, private foundations



Marrakech 17th November - 1st CONSORTIUM of MEMBERS

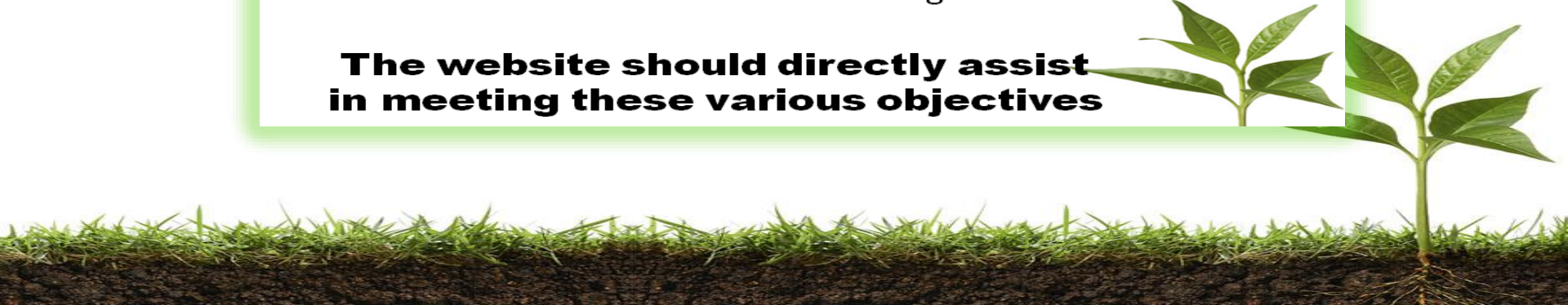
Strategic objectives of the Initiative in 2017



- ☐ 2. Provide toolkits for action
 - Move forward on carbon storage impact evaluation framework
 - Establish a collaborative work platform to bring closer project holders, financiers and researchers
 - Provide access to knowledge bases – both theoretical and action-oriented
 - Support and boost research

- ☐ 3. Continue to structure the functioning of the Initiative

The website should directly assist in meeting these various objectives





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Let's discover our new tool:

The “general public” website



Main characteristics

- 4 main information pages:
 - Home page
 - “Act!” – more information about the 4 per 1000
 - “Get involved!” – differentiated by target public:
 - Get involved if you are a Government, local community or International Organisation
 - Get involved if you are a public or private Funding body
 - Get involved if you are a member of the civil society or NGO
 - Get involved if you are a producers group
 - Get involved if you are a commercial company
 - Get involved if you are a research or training organisation
- Press room and news



Main characteristics

- A multi-lingual website – with language change on the fly:
 - English (default)
 - French
 - Spanish
- ... and the possibility to add more in the future



Main characteristics

- A fully dynamic site, based on a Content Management System (CMS) which gives us the possibility to update and enrich its content at will
 - Everything can be updated, from visuals to text content, to uploaded reference material, links...



Let's visit!

- [Let's open the pre-production website](#)





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Let's discover our new tool:

The “collaborative work platform”



Main characteristics

- We will be using the “HubZero” platform
 - A powerful, open source software platform for creating dynamic web sites that support scientific research
- Sadly, at present, the platform only accepts English as user interface language
 - But we will be coping with it through detailed/ and localized help pages
 - And we hope that multilingual support will be added to the tool in the near future



Main characteristics

- 3 types of users on the collaborative work platform
 - With different access authorisations
- Different types of collaborative tools provided:
 - Discussion forums
 - Resources upload/lookup/download
 - Wiki pages
 - Wish-lists for upgrades to be introduced
 - Possibility to contact directly a member by internal mail (can be switched off)



Access by users

Visitor	Validated individual user	Institutional user pre-registered
General public forum (r/w) General public resources (r/o) Registration form	General public forum (r/w) General public resources (r/o)	General public forum (r/w) General public resources (r/w)
		4p1000 college Group College Forum College (r/w) College Wiki + Resources (r/w)
	Interface Knowledge base	
	Forum: 4% principles (r/w) (r/o) Wiki + resources: knowledge base + projects datasheets (r/w) Contact point: upload resources for individual user Wish-list ask for more resources/wiki content	
	Interface Project holder	
	Forum: ask/offer assistance (r/w) (r/o) Wiki + resources: "how to" (r/w) <i>+ Creation ad'hoc Projects (voluntary basis)</i>	
	Interface Research	
	Forum: discuss on-going research program (r/w) (r/o) Wiki + resources: on-going research (r/w) Wish-list future Research program <i>+ Creation ad'hoc Projects (voluntary basis)</i>	
	Interface policies	
	Forum: discuss policies evolution Wiki + res. Interactions 4% other policies Wish-list political advances <i>+ Creation ad'hoc Projects (voluntary basis)</i>	
	Public group Help - Community Assistance	
	Forum user to user assistance Online Help pages Wish-list website/hub evolution	



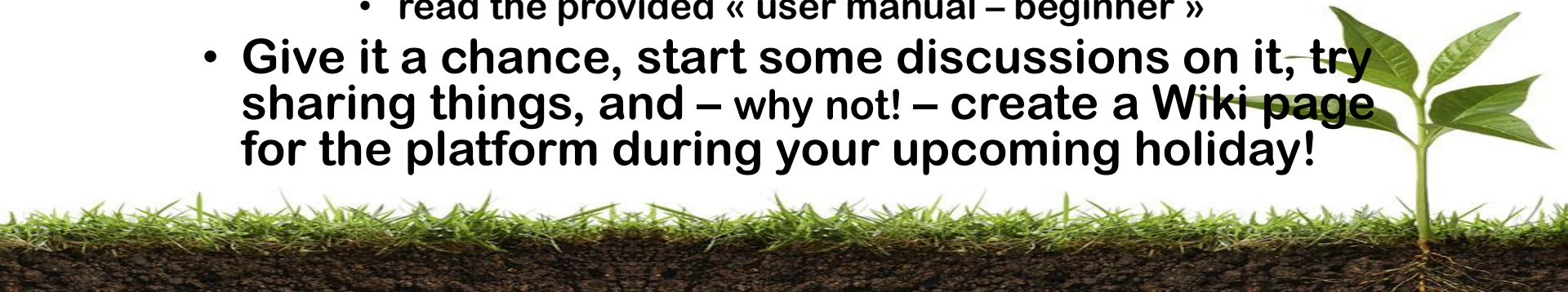
Let's visit!

- [Let's open the pre-production website](#)

The screenshot shows the 'hub' Collaborative Platform interface. At the top, there's a navigation bar with 'hub', 'Collaborative Platform', 'About', 'Agenda', and 'Help'. On the right, a user profile for Philippe CORNUEJOLS is shown. Below the navigation bar, a breadcrumb trail reads 'You are here: Home / Members / Philippe CORNUEJOLS'. The main content area is titled 'Philippe CORNUEJOLS Dashboard'. On the left, there's a sidebar with a user profile picture and a menu: 'Dashboard' (selected), 'Profile', 'Account', 'Collections' (1), 'Contributions' (1), 'Groups' (5), 'Messages' (2), 'Projects' (3), and 'Résumé'. The main dashboard area contains three panels: 'Dashboard Introduction' with a welcome message and instructions to click 'Personalize'; 'My Groups' listing '4p1000 Research college', 'Groupe de préparation du site/ Website preparation team', 'Interface Research Recherche Investigación científica', 'Public HubZero Help', and 'Test groupe ouvert', all with 'manager' roles; and 'My Projects' listing 'Anonymous Project' (collaborator), 'Test Project 1' (manager), and 'test projet du groupe...' (manager). An 'Add Modules' button is in the top right of the dashboard area.

A collaboration tool is what collaborators make of it!

- You will be delivered an « empty » building
 - Your individual login will look like that:
 - 33_inra_suzanne_lutfalla
- If the rooms remain empty, the building will be useless – hence:
 - Take a little of your time to discover its working
 - read the provided « user manual – beginner »
 - Give it a chance, start some discussions on it, try sharing things, and – why not! – create a Wiki page for the platform during your upcoming holiday!





A collaboration tool is what collaborators make of it!

- You believe that the tool/ and configuration chosen have the potential to provide you with the service you expect ...
 - However, there will be a running-in period...
 - ... be indulgent if you encounter some bugs during this running-in period, we will introduce modifications when/and as they appear necessary
- We sincerely hope that this will soon become a very useful addition to the already well established international and inter-agency collaboration practice of the 4 per 1000



Thank you for your attention!

**You have the floor for any
complementary question**

