The new Initiative website + collaborative work platform

30th June, 2017
Two components on the same web server

• A standard public website
  • Providing basic information about the 4 per 1000 Initiative to the general public and the press

• A collaborative work platform
  • supporting information exchange and practical collaboration between the forum members
  • A collaboration even “extended” to interested individuals (e.g. farmers or foresters) willing to learn more and maybe apply some of the 4‰ recommendations
A design based on the consultation of a sample of Consortium members

- A consultation process conducted in early Winter 2016-17
  - Government and research stakeholders questioned
  - Along with participants to various events initiated by the 4 per 1000 over the last months

- Resulting in the fixation of some strategic priorities for the 4 per 1000 website tool
  - Which were presented to you during the Marrakech November meeting
Strategic objectives of the Initiative in 2017

1. Communicate and convince
   - Continue to inform decision markers as well as the public at large about the foundations of the Initiative
   - Clarify the place of the Initiative in the current (and ever-extending) range of carbon storage and climate change mitigation/adaptation actions
   - Convince about its potential, refute objections and disbeliefs
   - Show concrete results in the field
   - Win the support of and sign up more and more political, social and economic players
     - Notably funding institutions: e.g., Regional Devt. Banks, regional RD programmes, bilateral cooperation, private foundations
Marrakech 17th November - 1st CONSORTIUM of MEMBERS

Strategic objectives of the Initiative in 2017

- 2. Provide toolkits for action
  - Move forward on carbon storage impact evaluation framework
  - Establish a collaborative work platform to bring closer project holders, financers and researchers
  - Provide access to knowledge bases — both theoretical and action-oriented
  - Support and boost research

- 3. Continue to structure the functioning of the Initiative

The website should directly assist in meeting these various objectives
Let’s discover our new tool:
The “general public” website
Main characteristics

• 4 main information pages:
  • Home page
  • “Act!” – more information about the 4 per 1000
  • “Get involved!” – differentiated by target public:
    • Get involved if you are a Government, local community or International Organisation
    • Get involved if you are a public or private Funding body
    • Get involved if you are a member of the civil society or NGO
    • Get involved if you are a producers group
    • Get involved if you are a commercial company
    • Get involved if you are a research or training organisation
  • Press room and news
Main characteristics

• A multi-lingual website – with language change on the fly:
  • English (default)
  • French
  • Spanish

• … and the possibility to add more in the future
Main characteristics

• A fully dynamic site, based on a Content Management System (CMS) which gives us the possibility to update and enrich its content at will
  
  • Everything can be updated, from visuals to text content, to uploaded reference material, links…
Let's visit!

- Let’s open the pre-production website
Let’s discover our new tool:

The “collaborative work platform”
Main characteristics

• We will be using the “HubZero” platform
  • A powerful, open source software platform for creating dynamic web sites that support scientific research

• Sadly, at present, the platform only accepts English as user interface language
  • But we will be coping with it through detailed/ and localized help pages
  • And we hope that multilingual support will be added to the tool in the near future
Main characteristics

• 3 types of users on the collaborative work platform
  • With different access authorisations

• Different types of collaborative tools provided:
  • Discussion forums
  • Resources upload/lookup/download
  • Wiki pages
  • Wish-lists for upgrades to be introduced
  • Possibility to contact directly a member by internal mail (can be switched off)
<table>
<thead>
<tr>
<th>Access by users</th>
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</thead>
<tbody>
<tr>
<td>Montpellier 29th &amp; 30th June 2017 – 2nd CONSORTIUM of MEMBERS</td>
</tr>
<tr>
<td>Visitor</td>
</tr>
<tr>
<td>---------</td>
</tr>
<tr>
<td>General public forum (r/w)</td>
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<tr>
<td>General public resources (r/o)</td>
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<tr>
<td>Registration form</td>
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<tr>
<td>4p1000 college Group</td>
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<tr>
<td>College Forum College (r/w)</td>
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<tr>
<td>College Wiki + Resources (r/w)</td>
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<tr>
<td>Interface Knowledge base</td>
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<tr>
<td>Forum: 4‰ principles (r/w)</td>
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<tr>
<td>(r/o)</td>
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<tr>
<td>Wish-list</td>
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<tr>
<td>Interface Project holder</td>
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<tr>
<td>Forum: ask/offer assistance (r/w)</td>
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<tr>
<td>(r/o)</td>
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<tr>
<td>Interface Research</td>
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<tr>
<td>Forum: discuss on-going research program (r/w)</td>
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<tr>
<td>(r/o)</td>
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<tr>
<td>Interface policies</td>
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<td>Forum: discuss policies evolution</td>
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<tr>
<td>Public group Help - Community Assistance</td>
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<td>Forum user to user assistance</td>
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</tbody>
</table>
Let's visit!

- Let’s open the pre-production website
A collaboration tool is what collaborators make of it!

- You will be delivered an « empty » building
  - Your individual login will look like that:
    - 33_inra_suzanne_lutfalla
- If the rooms remain empty, the building will be useless – hence:
  - Take a little of your time to discover its working
    - read the provided « user manual – beginner »
  - Give it a chance, start some discussions on it, try sharing things, and – why not! – create a Wiki page for the platform during your upcoming holiday!
A collaboration tool is what collaborators make of it!

• You believe that the tool/ and configuration chosen have the potential to provide you with the service you expect …
  • However, there will be a running-in period…
  • … be indulgent if you encounter some bugs during this running-in period, we will introduce modifications when/and as they appear necessary

• We sincerely hope that this will soon become a very useful addition to the already well established international and inter-agency collaboration practice of the 4 per 1000
Thank you for your attention!

You have the floor for any complementary question